

2022 RESULTS CONFERENCE CALL





brisanet

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2Q22 Highlights



Organic Expansion

+ 414 thousand HPs in 2Q22 6.6 million¹ Total HPs





Investment in the Future

Capex 6M22 = R\$627 mm, with R\$376.5 mm in operation

HCs Growth

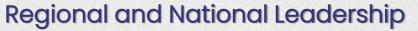
Brisanet client base grew 7.4% in 2Q22, Market in the 7 states ² retracted 1.0%





Billing and ARPU

B2C ARPU 4% > 2Q22 x 2Q21 2Q22 Revenue = 39% higher than 2Q21 and 8% higher than 1Q22



Broadband leader in the Northeast Highest Growth in BR – 134,000 customers in 1H22





EBITDA and EBITDA Margin

2Q22 EBITDA of R\$96.6 million with Margin of 40.8%, 6.4 pp higher than in 2Q21

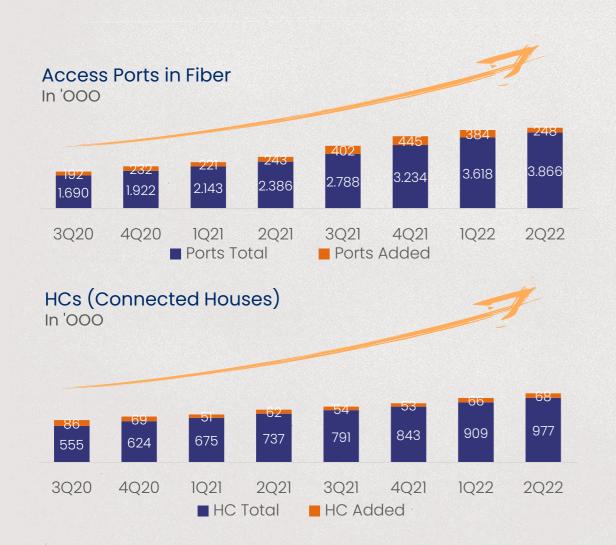


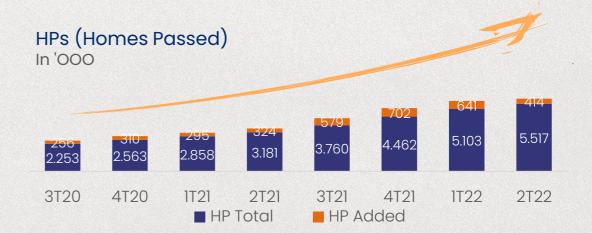




Accelerated and continuous expansion





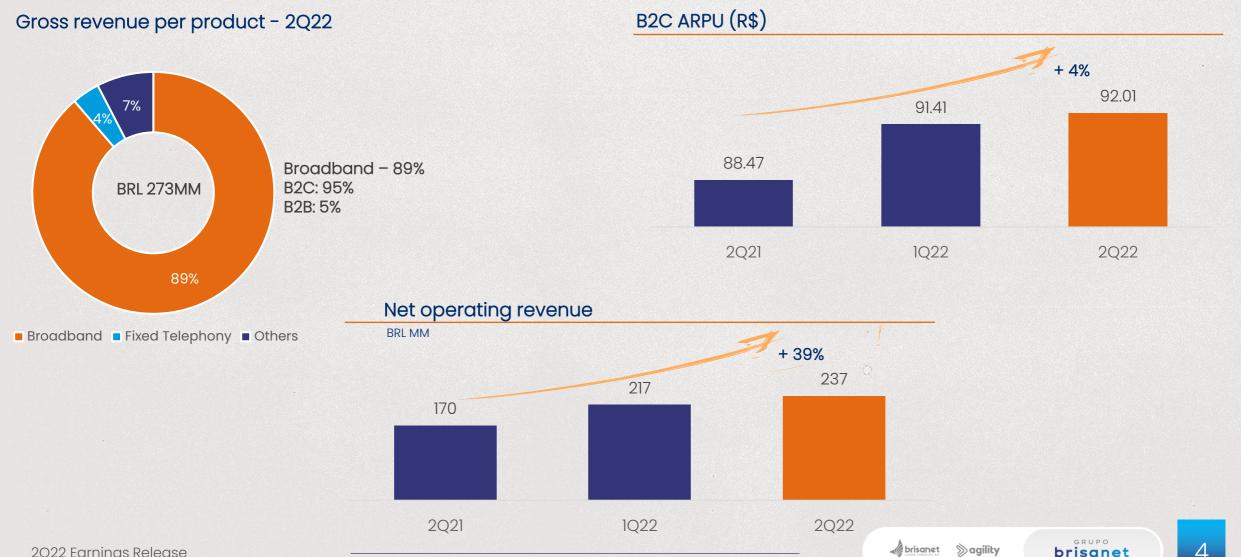


152 Cities in July 2022 – 997,000 HCs 32 cities added in the year

JUL 22: Brisanet + Agility = 1.21 million HCs 400+ cities in 9 states

Net Operating Revenue grows 39% in 2Q22 x 2Q21 and 9% when compared to 1Q22

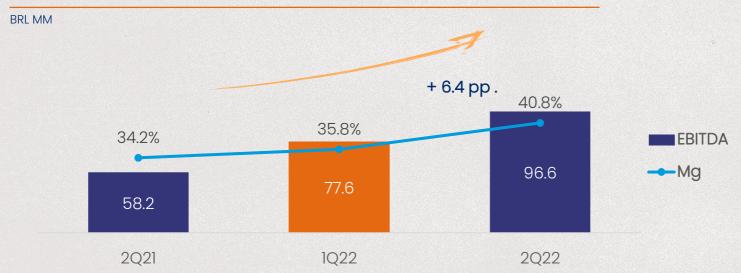






Adjusted EBITDA and Adjusted EBITDA Mg advance as a result of the growth in the customer base, the decrease in fixed costs and the reduction in the pace of expansion





General and Administrative Expenses, excluding depreciation and amortization, fell by R\$ 29.3 million, when compared to 2Q21, as a result of cost reduction actions implemented after 1Q22.

2022 Action Plan:

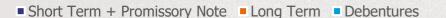
- Focus on monetizing cities with low occupancy – new or not
- Specific churn reduction programs customer journey improvement
- Selective ticket increase launch of new products and greater participation of premium plans
- Focus on increasing productivity controls, innovation, culture
- CAC reduction
- Rationalization of Investments

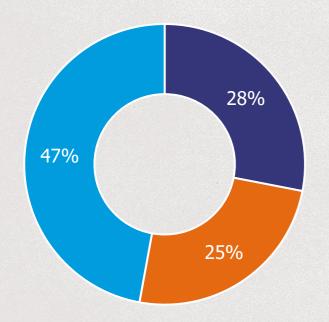


Net Debt impacted by concentration of Investments in 1H

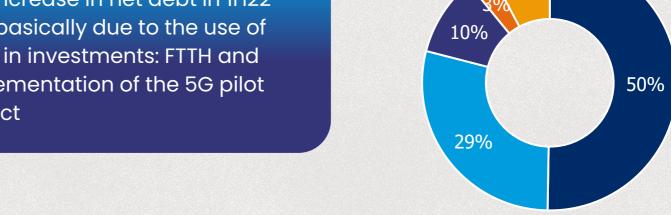


Debt Profile





The increase in net debt in 1H22 was basically due to the use of cash in investments: FTTH and implementation of the 5G pilot project



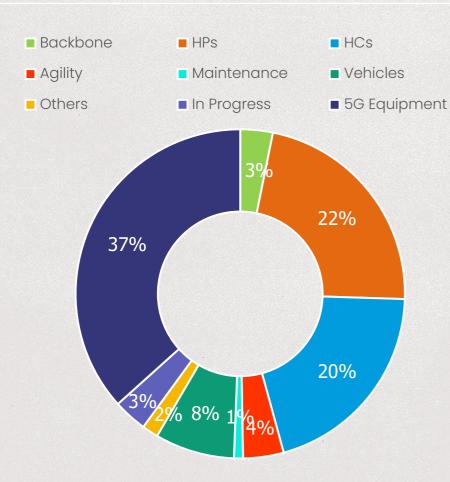
Loans and Financing + Debentures + Promissory Note R\$1,092.6 mm Gross Debt (includes Leasing and Derivatives) R\$1,145.7 mm Cash ¹ and Short Term pplications R\$ 427.9 mm Net debt R\$ 717.9 mm

Net debt/EBITDA = 2.3x

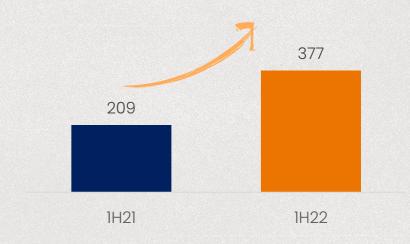
■ IPCA ■ CDI ■ Fixed ■ TJLP/TLP ■ Foreign Currency

Investments

Capex



Adjusted Capex to "In Operation"



Total disbursement – R\$627 million In operation – R\$377 million Fixed assets "inventory" – R\$598 million



Q&A









Thanks

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