



OPERATIONAL DATA – JANUARY 2025

BRISANET GROWS BY 38 THOUSAND CUSTOMERS ON MOBILE AND 15 THOUSAND ON BROADBAND

Pereiro, Ceará, February 17, 2025 - **Brisanet Serviços de Telecomunicações S.A.** (“Company” or “Brisanet”) (B3: BRST3) hereby informs its shareholders and the market in general of its operating data for the month of January.

Broadband							
Operational Data	Jan/25	Jan/24	Var. %	Var.	Dec/24	Var. %	Var.
Houses Connected (HCs)	1,464,349	1,304,371	12.3%	159,978	1,449,716	0.7%	14,633
FTTH	1,445,567	1,304,371	10.8%	141,196	1,436,235	0.6%	9,332
FWA	18,782	-	-	18,782	13,481	39.3%	5,301
Ports	4,720,350	4,674,406	1.0%	45,944	4,717,726	0.1%	2,624
Houses Passed (HPs)	7,095,912	7,004,024	1.3%	91,888	7,090,664	0.1%	5,248
Cities Covered	158	158	0.0%	-	158	0.0%	-
Take-up HPs	20.4%	18.6%			20.3%		

Mobile (5G/4G)							
Operational Data	Jan/25	Jan/24	Var. %	Var.	Dec/24	Var. %	Var.
# Mobile Access	375,862	24,122	1458.2%	351,740	337,899	11.2%	37,963
# Municipalities	241	65	270.8%	176	237	1.7%	4
# Population Covered	10,700,000	4,500,000	137.8%	6,200,000	10,224,300	4.7%	475,700

At the end of **January 2025**, Brisanet served a total of **1,464,349 customers**, of which 1,445,567 were connected via FTTH (Fiber to the Home), covering all 9 states in the Northeast region. The company offers coverage in 158 cities and reaches 7.1 million homes.

During the period, we **recorded organic growth of 14,633 HCs, of which 5,301 were FWA** (Fixed Wireless Access) customers. These sales began in regions where we already have mobile coverage but do not yet have FTTH infrastructure. The success of this strategy reflects our ability to expand into areas with pent-up demand for high-quality broadband services, expanding our presence and consolidating our regional leadership.

Brisanet is also expanding its operations through its franchisor, Agility Telecom. The brand is represented by 63 franchisees, who operate mainly in smaller towns and rural districts in the Northeast region, currently serving 141,094 customers. Combining the results of direct operations and franchises, Brisanet has almost 1.6 million fixed broadband customers throughout the Northeast region.

In January 2025, the company's **mobile customer base grew by 37,963 customers** to a total of **375,862 active chips**. With the implementation of FWA technology, we continue to temporarily refocus our commercial efforts in the mobile telephony sector. However, this restructuring is expected to stabilize in the short term, allowing for a consistent resumption of growth in this segment.

At the end of the period, the company had covered 10.2 million inhabitants with its mobile infrastructure, consolidating its position as one of the main operators in the region and continually expanding its presence to serve the northeastern population with connectivity solutions.

About Brisanet

With 26 years of history, Brisanet is the largest fixed broadband provider in the Northeast region, according to the Anatel's ranking and since November 2021, after winning the Anatel's auction for 2.3 GHz and 3.5 GHz frequencies, the Company also became a mobile operator.

Investor Relations

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