



## BRISANET PARTICIPAÇÕES S.A.

Corporate Taxpayer ID (CNPJ/MF) N.º 19.796.586/0001-70

Corporate Registry ID (NIRE) 23.300.045.742

### NOTICE TO THE MARKET

#### OPERATIONAL DATA – DECEMBER 2023

**Brisanet Participações S.A.** (B3: BRIT3) (“Brisanet”, “Company”), the largest fixed broadband provider in the Northeast region, according to the Anatel<sup>1</sup> ranking, today announces operational data for the month of **December 2023**.

Founded 25 years ago, **Brisanet** has a product portfolio practically 100% in optical fiber and operations focused on the Northeast region of the country. The Company also operates through its **Agility Telecom (Agility)** brand, which provides internet services under the franchise model.

At the end of December 2023, **the Company added 12.5 thousand HCs and served 1,292,091 customers** in all 9 states of the Northeast region – Ceará, Rio Grande do Norte, Paraíba, Pernambuco, Alagoas, Piauí, Sergipe, Maranhão and Bahia – passing 7.0 million homes in **158 cities**.

Operational Data	4Q22	1Q23	2Q23	3Q23	Oct 23	Nov 23	Dec 23
<b># Clients (HCs)</b>							
Broadband	1,100,075	1,158,833	1,209,536	1,256,676	1,267,161	1,279,590	1,292,091
Fiber Ports	4,231,005	4,400,970	4,544,906	4,650,514	4,661,638	4,666,694	4,670,030
Homes Passed (HPs)	6,117,222	6,457,152	6,745,024	6,956,240	6,978,488	6,988,600	6,995,272
Cities Covered	154	155	157	158	158	158	158

The Company reinforces that throughout 2024, the pace of monthly FTTH expansion will remain reduced, seeking to attract and maintain new customers, with the current robust infrastructure, as the focus will be on expanding the mobile segment (4G/5G).

The country's economic scenario, especially in the region where we operate, remains challenging. Inflation and the pricing strategy adopted by competitors continue to put pressure on the telecommunications market.

Brisanet continues to advance in capitals and metropolitan regions, **with fiber market share between 50 and 70% in Natal, Maceió and João Pessoa, and above 20% in Fortaleza**. Teresina and Aracaju, capitals where the Company entered in mid-2021, market share is already above 17% in the Piauí and above 20% in the capital of Sergipe (numbers from Nov-23).

Through Agility, the Company provides services to more than **185 thousand customers** in 5 states in the Northeast – Ceará, Rio Grande do Norte, Paraíba, Pernambuco and Alagoas – with 70 franchisees, serving **782 thousand homes**.

Agility	4Q22	1Q23	2Q23	3Q23	Oct 23	Nov 23	Dec 23
<b># Clients</b>	216,288	209,104	199,420	192,074	191,449	185,088	185,863
<b># Franchisees</b>	90	83	80	75	73	70	70
<b># HPs</b>	995,469	888,669	877,837	859,048	802,312	782,380	782,380

<sup>1</sup> Data from November 2023 - <https://informacoes.anatel.gov.br/paineis/aceessos/ranking>



Agility continues to undergo specific changes and strategic adjustments in some partners and in the admission of new franchisees, always aiming for the sustainable and economic growth of the partnership. The idea is that franchisees will participate in the 5G operation, in a model still being formatted.

Considering both bases, the **Company serves almost 1.5 million customers throughout the Northeast.**

Pereiro/CE, January 15, 2024

**Luciana Paulo Ferreira**  
Investor Relations Officer

**Investor Relations**

Tel. +55 88 2105-0288

E-mail: [falecomri@grupobrisanet.com.br](mailto:falecomri@grupobrisanet.com.br)

Website: [ri.brisanet.com.br/en](http://ri.brisanet.com.br/en)

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