



BRISANET PARTICIPAÇÕES S.A.

Corporate Taxpayer ID (CNPJ/MF) N.º 19.796.586/0001-70

Company Registry (NIRE) 23.300.045.742

NOTICE TO THE MARKET

OPERATIONAL DATA FROM AUGUST 2023

Brisanet Participações S.A. (B3: BRIT3), largest fixed broadband provider in the Northeast region, according to Anatel's¹ ranking, announces today the operating data for the month of **August 2023**.

Founded 25 years ago, BRISANET has a product portfolio almost 100% in optical fiber and with operations focused on the Northeast region of the country. The Company also operates through its subsidiary **AGILITY TELECOM**, which provides internet services under the franchise model.

At the end of August 2023, Brisanet had **1,242,889 clients in all the 9 states of the Northeast region** – Ceará, Rio Grande do Norte, Paraíba, Pernambuco, Alagoas, Piauí, Sergipe, Maranhão and Bahia – passing in front of **6.9 million households in 158 cities**.

Operational Data	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	Jul 23	Aug 23
# Clients (HCs)								
Broadband	909,475	977,229	1,039,760	1,100,075	1,158,833	1,209,536	1,225,648	1,242,889
Fiber Ports	3,618,008	3,866,318	4,079,529	4,231,005	4,400,970	4,544,906	4,581,650	4,630,930
Home Passed (HPs)	5,103,118	5,516,966	5,864,762	6,117,222	6,457,152	6,745,024	6,818,512	6,917,072
Cities Covered	139	149	152	154	155	157	157	158

In August, **98.6 thousand HPs** were added. The Company has already announced the reduction of investments in FTTH and should reduce the pace of expansion in 2023 to less than 50 thousand HPs/month. Investments in telecommunications infrastructure will continue in the 5G business.

The organic growth of the customer base in August was 17.2 thousand. Brisanet reaffirms the projection of at least 1.3 million customers by the end of 2023.

The Brazilian economic scenario, especially in the region where we operate, remains challenging. Inflation and the pricing strategy adopted by the competition continue to exert pressure on the telecommunications market.

Brisanet continues to advance in capitals and metropolitan regions, with **market share in fiber between 50 and 65% in Natal, Maceió and João Pessoa**, and **over 19% in Fortaleza**. In Teresina and **Aracaju**, where the Company entered the second half of 2021, the market share is already close to 15% in the Piauí and **above 22% in the Sergipe** (June-23 figures).

¹ Data from July 2023 - <https://informacoes.anatel.gov.br/paineis/aceessos/ranking>



Through **Agility Telecom**, Brisanet provides service to more than **190,000 customers** in 5 states in the Northeast – Ceará, Rio Grande do Norte, Paraíba, Pernambuco and Alagoas – with 80 franchisees, passing in front of almost **860,000 households**.

AGILITY	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	Jul 23	Aug 23
# Clients	202,038	211,034	214,994	216,288	209,104	199,420	201,652	190,911
# Franchisees	98	95	93	90	83	80	80	75
# HPs	902,040	953,284	982,341	995,469	888,669	877,837	877,837	859,048

Agility Telecom is also undergoing changes, with adjustments to some partners and its growth, waiting for the start of 5G operations by the Company and the alignment of new investments with the financial capacity of franchisees.

Considering the two bases, the **Brisanet Group serves almost 1.4 million customers throughout Northeast**.

Pereiro/Ceará, September 18, 2023.

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